

## **OPEN CALL FOR ARTISTS AND DESIGNERS**

YOURARTBEAT is a new and comprehensive approach to display artistic processes and to attract the public. Digital exhibitions in social media and real exhibitions in pop-up galleries make it possible to address all senses and interaction possibilities for a comprehensive experience.

For us, ART is not something static or ordered. Rather, we see it as an invitation to experimental actions, a boundless expression of creativity and a cultural facet, presenting itself repeatedly in new ways.

As part of this project, we are setting up an online shop, the YOURARTBEAT Market, which provides a wide audience with haptic and digital works of art. In addition to classical works of art, such as paintings, photographs and sculptures, we also want to focus on new forms of art and create a market for digital and media arts, coded and generative arts as well as 360° or VR experiences.

## Become part of this vision and professionalize your artistic appearance!

**WE INVITE TWO ARTISTS** to exhibit their works free of charge - online at the YOURARTBEAT Market, and in the Berlin pop-up gallery of YOURARTBEAT. We support and guide these two artists with regard to communication strategies and business models.

We are looking forward to receiving applications from artists of all disciplines! Just send us an email with your portfolio and tell us in a few words why you should be one of the new YOURARTBEAT Artists.

We look forward to interesting insights into your work!

Please send applications to johanna@yourartbeat.de by 31 March 2018.

> WWW.YOURARTBEAT.DE You can also visit us on Facebook or Instagram

