

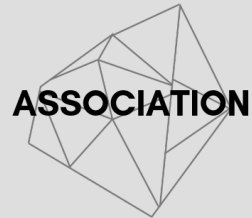
# YOUR ART BEAT

INFORMATION and TOOLS

# let's discover the world of the arts in a new way

**YOUR ART BEAT is a creative network that celebrates the diversity of arts and creative expressions. We see ourselves as a multifunctional point of contact for everything to do with art, culture and creativity.**

Therefore we have established an infrastructure that focuses on different creative areas and provides various resources to ensure that everyone can choose one's own approach and pursue individual interests. - be it to acquire a modern work of art, to seek professional business advice, to engage in artistic discourse or for pure entertainment purposes.



**YOUR ART BEAT Blog** is an open web blog where everybody can publish and share their own contributions. The focus is on the topics: Art, Culture, Creativity and their perception with all senses. Contributors are free in choosing form and genre of their post. In addition, it is possible to display the contributions with several multimedia formats. YOURARTBEAT wants to create a platform that explores a wide range of topics and presents various perspectives in order to initiate a discourse and generate knowledge in an entertaining way. Thus, a comprehensive sustainable network of informative and entertaining contributions is created which is the basis for a kind of "visual store of knowledge" for all creative content.

**YOUR ART BEAT MARKET** is an online shop with a focus on digital and media arts providing them with a physical medium that represents the visual-dimensional depth, and at the same time reflects the significance or "soul" of the work.

In this respect, we experiment with different materials and have made a choice that not only offers solutions for different tastes and design variations, but also serves different price categories without suffering a loss of quality. YOURARTBEAT wants to spread the art of the new generations and inspire people with alternative forms of aesthetics.

Within the framework of **YOUR ART BEAT's CREATIVE SERVICES**, we want to support creative workers in organisational and economic concerns. We offer a wide range of creative services and cooperate with experts from a number of different disciplines. The user focus is on artists, gallery owners, collectors, and administrators of legacies.

The **YOUR ART BEAT e.V.** is a non-profit organization founded in the beginning of 2017. The leading motive of the association is the protection and preservation of cultural heritage of both past, present and future generations. We see our function in promoting and supporting artists. Furthermore, we are pursuing the vision of enriching the infrastructure of YOURARTBEAT with another tool: The **YOUR ART BEAT GALLERY**.

This tool is somewhat immersive and a medially processed store where knowledge is generated in common, linked to categories and made available to society. With the help of the latest technologies and intermedia processing forms, creative content is not only tangible but leads to a new form of perception by addressing different senses and stimuli.

With this future-oriented approach, we not only want to create a common art memory, but also give a new innovative form to the generation, exchange and expansion of knowledge.

**YOUR ART BEAT**

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YOUR  BEAT

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**YOUR ART BEAT e.V.**

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