

MEDIA ADVISORY & PRESS ANNOUNCEMENT

EXHIBITION **ARTISTS OF THE YOUR ART BEAT MARKET** **...WHERE THE DIGITAL BECOMES PHYSICAL**

WHAT Digital Collage, Mixed Media, Multimedia Installation, Photography, Fine Arts
WHEN Exhibition Opening: 14 February 2019 – 7 PM
 Duration: 15 to 28 February 2019
 Opening Hours: Monday to Friday: 4 to 8 PM // Saturday: 1 to 6 PM
WHERE Salon Halit Art – Kreuzbergstr. 72 – 10965 Berlin

is not only the moving motive behind the YOUR ART BEAT MARKET, now it also becomes an active program in a non-virtual form! For the first time, YOURARTBEAT is presenting its artists offline and exhibits the works that were previously only available for viewing and buying in the online shop.



In addition to a lovingly compiled and eclectic selection of original works, as well as specially produced art pieces, also a variety of materials are demonstrated with which we not only experiment and create alternative forms of artistic manifestation, but in particular transform the digital and media arts into physical shape.

Individual media contributions by the artists themselves not only open up new perspectives or give background information, they also enable a more personal encounter with the creators.

YOURARTBEAT look forward to an inspiring interplay of the polarizing textures of the digital-virtual and the analogue-physical, to the exploration of various materials and consistencies in combination with digital art and interactive media stations, creating personal approaches, highlighting and deepening specialized backgrounds.

During the two-week show, there will also be accompanying programs of virtual reality and audiovisual design.

PARTICIPATING ARTISTS

Christoph Kühn (DE)	Fine Arts & Collage
Dryden Roesch (CAN)	Digital Collage
Imogen Davis (UK)	Photography
Lita Poliakova (RUS)	Digital Collage
Natalia Poniatowska (PL)	Photography
Renate Marschner (DE)	Painting & Drawing
Sonia Bensouda (FR)	Digital Collage & Photography
Zsolt Gyarmati (HU)	Video Installation

ACCOMPANYING PROGRAMS

Audiovisual dialogue with

Renate Marschner

by Selma Köran and

Jonathan Rosenberg

Virtual Reality Installation

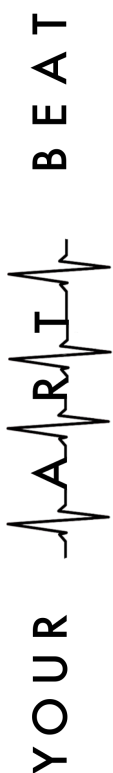
with Nico Nowarra

Group show of the YOURARTBEAT Artists with original artworks and alternative productions of art pieces – Demonstration and exploration of a variety of materials used to give digital arts a physical medium – Interactive Media Stations with individual contributions of the artists themselves – Accompanying programs of Virtual Reality and Audiovisual Design

CONTACT & INFORMATION

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YOURARTBEAT is a creative network that celebrates the diversity of arts and creative expressions. We see ourselves as a multifunctional point of contact for everything to do with art, culture and creativity. This are our resources:

THE YOUR ART BEAT MARKET is an online shop with the focus on digital and media arts providing them with a physical medium that on the one hand represents the visual-dimensional depth, and at the same time reflects the significance or „soul“ of the work. YOURARTBEAT wants to spread the art of the new generations and inspire people with alternative forms of aesthetics. **THE YOUR ART BEAT BLOG** is an open web blog where everybody can publish and share their contributions. The focus is on the topics: Art, Culture, Creativity and their perception with all senses. With **YOUR ART BEAT'S CREATIVE SERVICES** we want to assist creative workers in organisational and economic matters (intermediation, presentation, artist management, preservation, exhibition...). The **YOUR ART BEAT E.V.** is a non-profit organization with the leading motive of the protection and preservation of cultural heritage of past, present, and future generations.

- MEDIA -

THE EXHIBITION

FACEBOOK EVENT

<https://www.facebook.com/events/361048274714679/>

VIMEO EXHIBITION TEASER

<https://vimeo.com/312503611>

ARTCONNECT EVENT

<http://www.artconnect.com/events/exhibition-where-the-digital-becomes-physical-artists-of-the-your-art-beat-market>

CREATIVE-CITY-BERLIN EVENT

<https://www.creative-city-berlin.de/en/events/event/where-the-digital-becomes-physical-exhibition-artists-of-the-your-art-beat-market/>

YOUR ART BEAT

YOURARTBEAT WEBSITE

www.yourartbeat.net

YOUR ART BEAT MARKET

www.your-art-beat-market.myshopify.com

VIMEO YOUR ART BEAT MARKET

<https://vimeo.com/296063080>

FACEBOOK PAGE

<https://www.facebook.com/YOURARTBEAT/>

INSTAGRAM PAGE

<https://www.instagram.com/yourartbeat/>